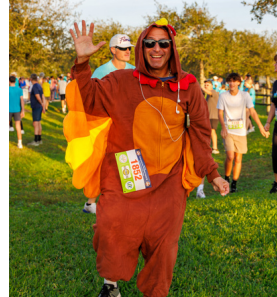




19th Annual Sponsorship Guide



November 26, 2026





19th Annual Trot Against Poverty
The largest 5k Race/Walk on the Treasure Coast
Over 3,500 in attendance in 2025
November 26th, 2026



Presenting Sponsor - \$10,000

Exclusive Sponsorship

- Pre-event news release with photo opportunity
- Name included in all promotional materials
- Twenty (20) race registrations
- Inclusion in post-event coverage including a photo (if available for shot at event)
- "Presented by" on pre-event post cards
- "Presented by" on event website
- "Presented by" on banner near stage
- "Presented by" on event t-shirts
- "Presented by" on all printed on 2,400 race bibs
- Public recognition during event
- Availability for booth at event
- Invitation to VIP Donor Party

Premier Sponsor - \$7,500

- Pre-event news release with photo opportunity
- Logo or name on event t-shirts
- Public recognition during event
- Availability for booth at event
- Twelve (12) race registrations
- Inclusion in post-event coverage including a photo (if available for shot at event)
- Opportunity to serve breakfast and wear branded attire to promote your business
- Invitation to VIP Donor Event

Bib Sponsor - \$5,000

Exclusive Sponsorship

- Logo or name on 2,400 runner bib's
- Logo or name on event t-shirts
- Public recognition during event
- Availability for booth day of the event
- Ten (10) race registrations
- Logo or name on sponsorship banner
- Invitation to VIP Donor Event

Tom the 25' Turkey Sponsor - \$3,500

Exclusive Sponsorship - Secured

- Logo or name on event t-shirts
- Logo or name on banner of giant 25' Turkey
- Public recognition during event
- Eight (8) race registrations
- Logo or name on sponsorship banner
- Availability for booth at event
- Invitation to VIP Donor Event

Tina the 25' Turkey Sponsor -

\$3,500 *Exclusive Sponsorship - Secured*

- Logo or name on event t-shirts
- Logo or name on banner of giant 25' Turkey
- Public recognition during event
- Eight (8) race registrations
- Logo or name on sponsorship banner
- Availability for booth at event
- Invitation to VIP Donor Event

Breakfast Sponsor - \$3,000

- Logo or name on signage at breakfast area
- Logo or name on event t-shirts
- Opportunity to serve breakfast and wear branded attire to promote your business
- Public recognition during event
- Availability for booth at event
- Eight (8) race registrations
- Logo or name on sponsorship banner
- Invitation to VIP Donor Event

Awards Sponsor - \$3,000

Exclusive Sponsorship

- Logo or name on banner on award stage
- Logo or name on event t-shirts
- Opportunity to present awards at event
- Availability for booth day of the event
- Eight (8) race registrations
- Logo or name on sponsorship banner
- Invitation to VIP Donor Event

Water Station Sponsors - \$2,000

- Logo or name on signage at water stations
- Logo or name on event t-shirts
- Four (4) race registrations
- Logo or name on sponsorship banner
- Invitation to VIP Donor Event

Kilometer Marker Sponsors - \$1,000

- Signage along racecourse
- Logo or name on event t-shirts
- Two (2) race registrations
- Logo or name on sponsorship banner
- Invitation to VIP Donor Event

Friend of Trot Sponsors - \$500

- Logo or name on t-shirts
- Two (2) race registrations
- Logo or name on sponsorship banner

All sponsors are listed on TrotAgainstPoverty.org, posted on UP IRC and Trot Facebook pages and included in e-mail blasts



19th Annual Thanksgiving Day Trot Against Poverty 2026 Sponsor Commitment Form

Presenting (\$10,000) **Premier** (\$7,500) **Bib** (\$5,000) **Tom the 25' Turkey** (\$3,500) **Tina the 25' Turkey** (\$3,500) **Breakfast** (\$3,000) **Awards** (\$3,000) **Water Station** (\$2,000) **Kilometer Marker** (\$1,000) **Friend of Trot** (\$500)

Name of Sponsor: _____

Contact Person: _____

Address: _____ Ci ty: _____

State: _____ Zip Code: _____ Phone: _____

Email: _____ Amount Due: \$ _____

DEADLINES: October 16, for inclusion on event t-shirts and November 2nd for event signs. Complete form and mail to: United Against Poverty, 1400 27th Street, Vero Beach, FL 32960 or email it to Allison Jackson at AJackson@unitedagainstopoverty.org.

_____ My check is enclosed, made payable to United Against Poverty IRC

_____ Please charge my Credit Card: VISA _____ MC _____ AMEX _____ DC _____

CardNumber: _____ Exp.Date: ____/____/____ CCV: _____

Billing Address: _____ City: _____

State: _____ Zip Code: _____ Phone: _____

Name as it appears of your Credit Card: _____

Signature: _____ Date: _____

I have read the terms of this sponsorship commitment form and I agree to them in full.

Sponsor Representative's Signature: _____ Date: _____

Phone Number: _____

This event is rain or shine. No refunds will be given. For additional information, please contact us at (772) 770-0740 ext. 204 or AJackson@unitedagainstopoverty.org or visit our web site at TrotAgainstPoverty.org.

For recognition in any event materials, all sponsors must provide a logo in one-color (event t-shirts) and full color (event signs) versions. Only high-resolution (300 dpi) PDF or EPS file formats are acceptable. Send via email to: AJackson@unitedagainstopoverty.org

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